

**ABSTRACT OF THE DISCLOSURE**

A method and system to provide a color palette which facilitates user selection of web-safe colors. In laying out the color palette, the extent of achromatic colors located within the color palette is determined. The achromatic 5 colors are then arranged in one group on the palette, for instance in order of lightest to darkest. The non web-safe chromatic colors are then grouped together. From this grouping blends of the colors are created. Finally, the web-safe chromatic colors are grouped together. Blends with respect to the web-safe chromatic colors are created and then grouped on the color palette.